Education in New Mexico: What Does the Future Hold?

Prepared For Bureau of Business and Economic Research Forecasting Service Quarterly Meeting November 8, 2013 Albuquerque, New Mexico



UNM Center For Education Policy Research: Peter Winograd, Amy Ballard, Jason Timm, Tom Dauphinee & Hailey Heinz



Data... Insight... Impact

WHAT DOES THE FUTURE HOLD?

Whereof what's past is prologue, what to come in your and my discharge (Shakespeare, The Tempest)

Don't know much about history
Don't know much about biology
Don't know much about a science book
Don't know much about the French I took

But I do know that I love you
And I know that if you love me too
What a wonderful world this would be
(Sam Cooke)

But past performance is not as important as you may think... As with any investment, ... past performance is no guarantee of ... future success.

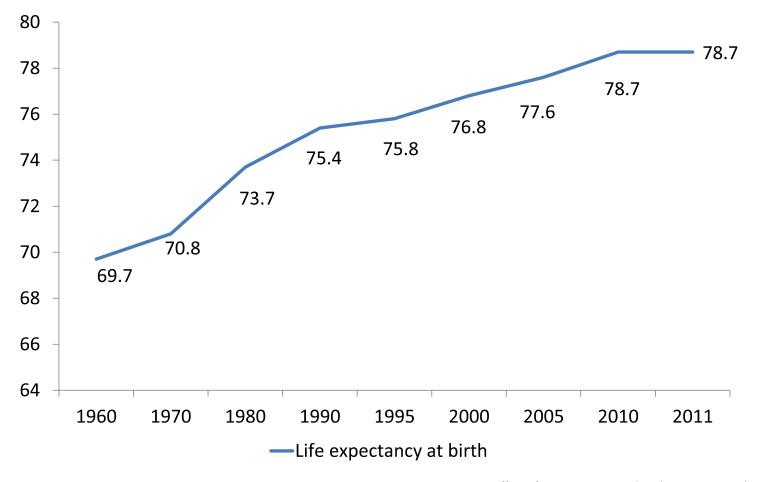
(The U.S. Securities and Exchange Commission)



First, the Good News...

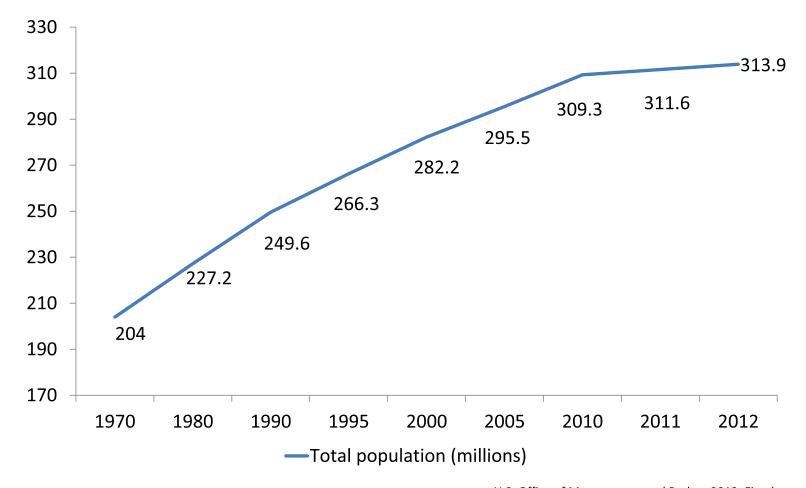


Life Expectancy in the United States (1960-2011)



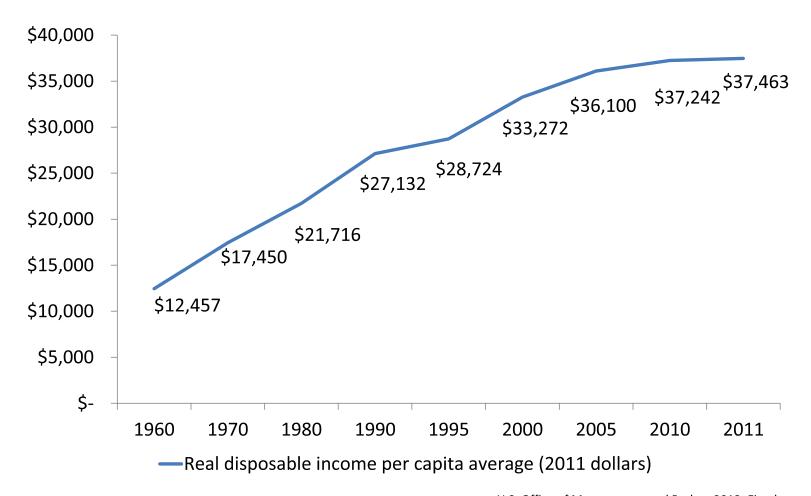


Population of the United States (1970-2011)



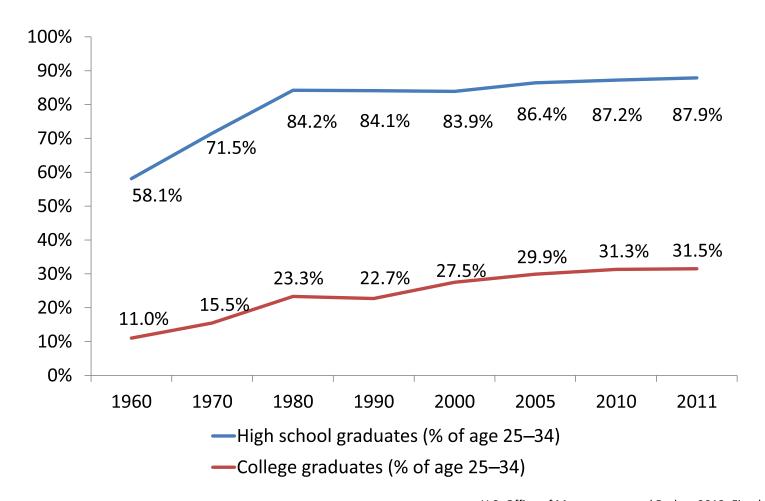


Income in the United States (1960-2011)





Education in the United States (1960-2011)

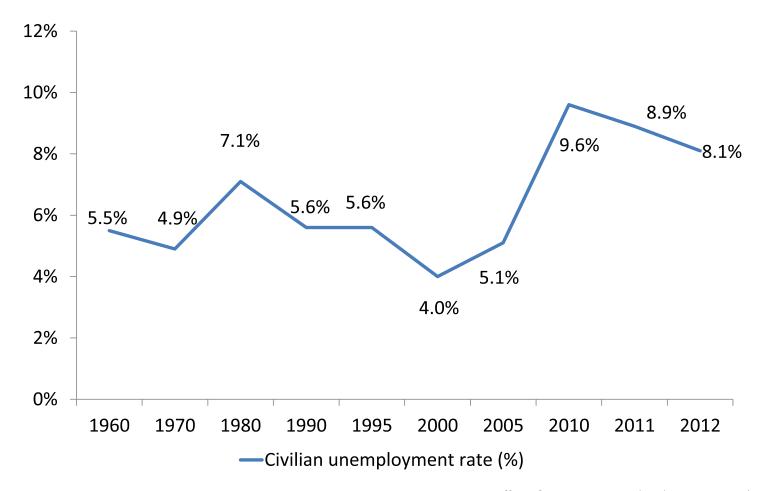




Now, the Bad News...

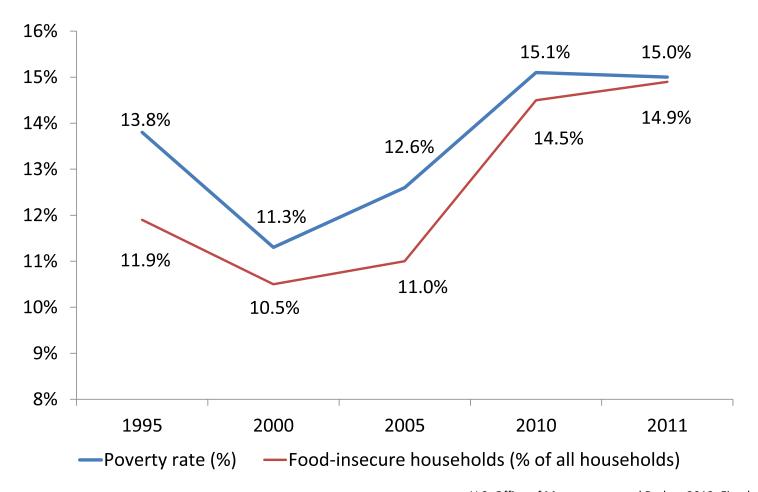


Civilian Unemployment Rate in the United States (1960-2012)



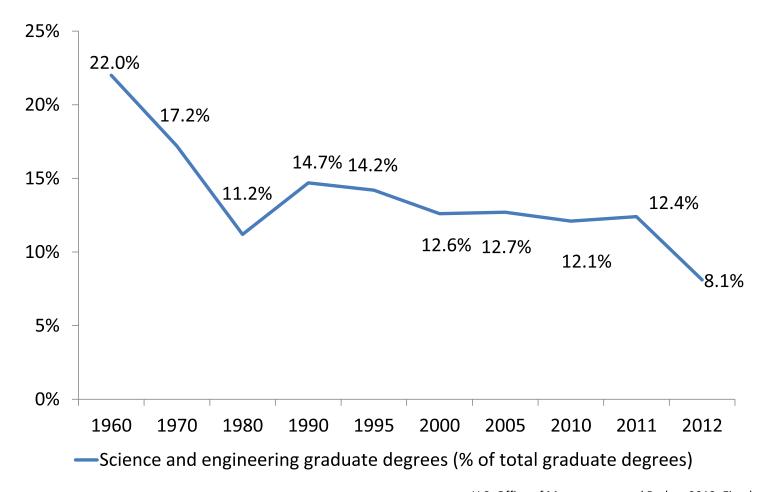


Inequality in the United States (1995-2011)





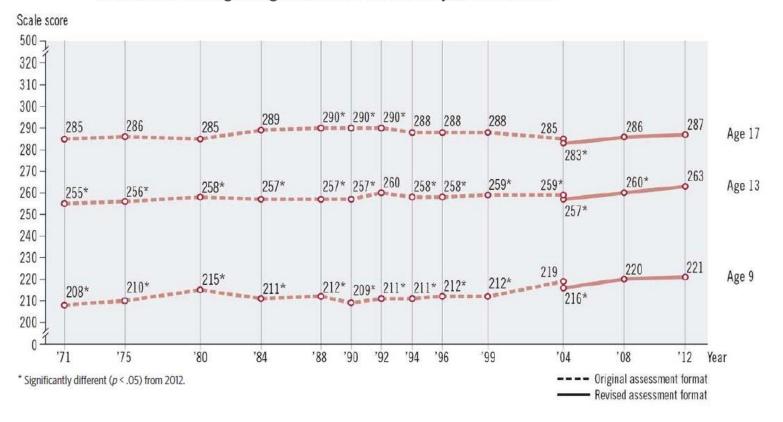
Science & Engineering Degrees in the United States (1960-2012)





Reading Achievement in the United States (NAEP Scaled Scores - 1971-2012)

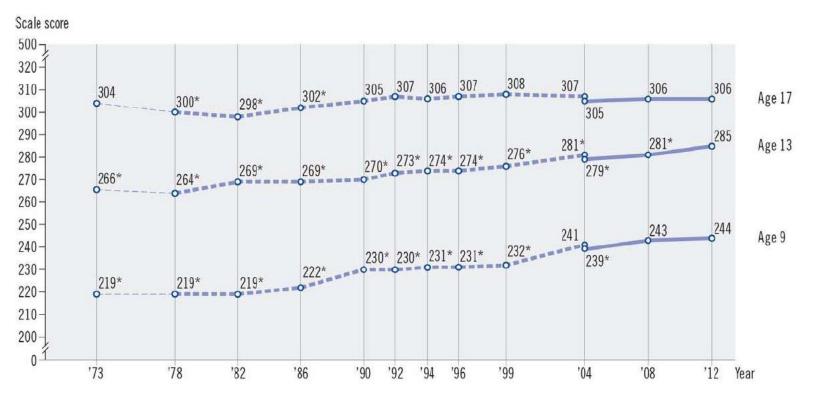
Trend in NAEP reading average scores for 9-, 13-, and 17-year-old students



Source: National Center On Educational Statistics



Math Achievement in the United States (NAEP Scaled Scores - 1971-2012)



Source: National Center On Educational Statistics



When We Talk to Our Children About the Future, We Often Tell Them The American Dream

"In America, you can go to school, work hard, and grow up to be anything you want to be."

Sadly, the Data Tell a Different Story About Our Children and the Future in Front of Them



The Gaps That Threaten Our Future

The Education Gap is Growing Between the Rich and the Poor

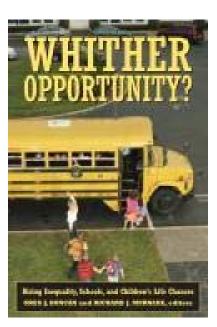
It is Harder for Americans to Rise from the Lower Rungs of the Economic Ladder





ECONOMIC MOBILITY OF **FAMILIES**

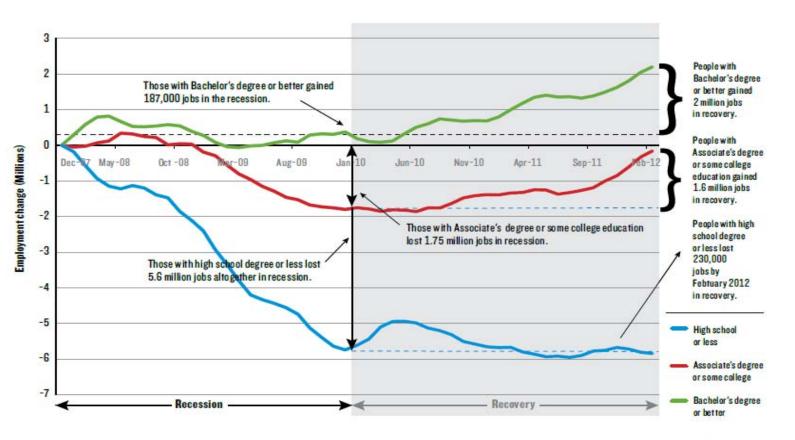
ACROSS GENERATIONS





	United States	%	OECD Counties
		56	Canada • Korea
Comparing New Mexico with Nat		54	Japan
Other States in the Percentage of Adult Degree Attainment (ages 2	•	52	
Addit Degree Attainment (ages 2	North Dakota	50	
	Minnesota • New York	48	New Zealand
C	Connecticut • Iowa • New Hampshire • New Jersey Maryland	46	
	Nebraska • South Dakota • Vermont	44	Ireland
	Illinois • Pennsylvania • Rhode Island Virginia	42	Norway
	Colorado • Hawaii• Kansas Wisconsin	40	Australia • Belgium • France Denmark • Sweden • UNITED STATES
	Washington Utah	38	Finland • Spain
	Missouri		Netherland • United Kingdom
California • Delaware • Indiana • Maine • Moi	ntana • Michigan • Ohio • North Carolina • Oregon Florida	36	Luxembourg Switzerland
	Georgia • Idaho • South Carolina • Wyoming	34	
	Alabama • Kentucky • Mississippi	32	
	Arizona • Tennessee • Texas Alaska • Oklahoma	30	lceland Poland
	NEW MEXICO		
	Louisiana • Nevada • West Virginia	28	Greece
	Arkansas	26	
		24	
		22	Germany Hungary
		00	Portugal
_		20	Austria • Italy • Mexico
		18	·
NCHEMS	Source: OECD Education at a Glance 2009		Slovak Republic (17%) Czech Republic (15%) Turkey (14%)
			, , ,

The Urgency of Increasing College Attainment, Post Recession



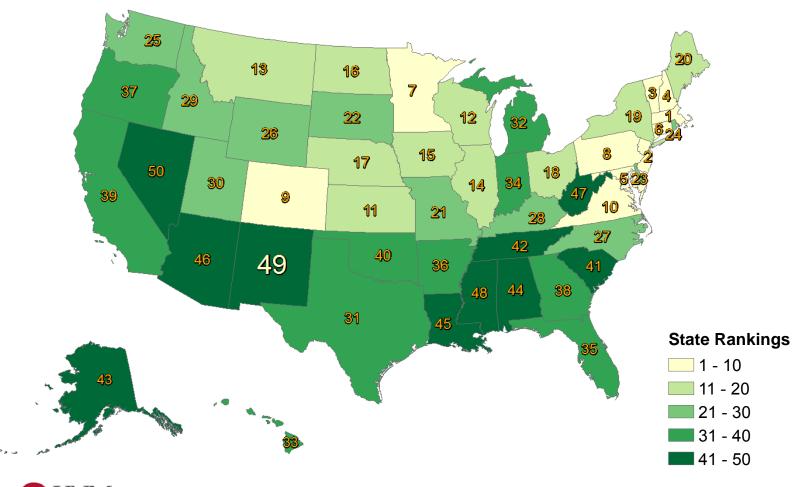
Source: Dr. James L. Applegate, Vice President, Lumina Foundation



New Mexico's Gaps in Academic Achievement & Attainment



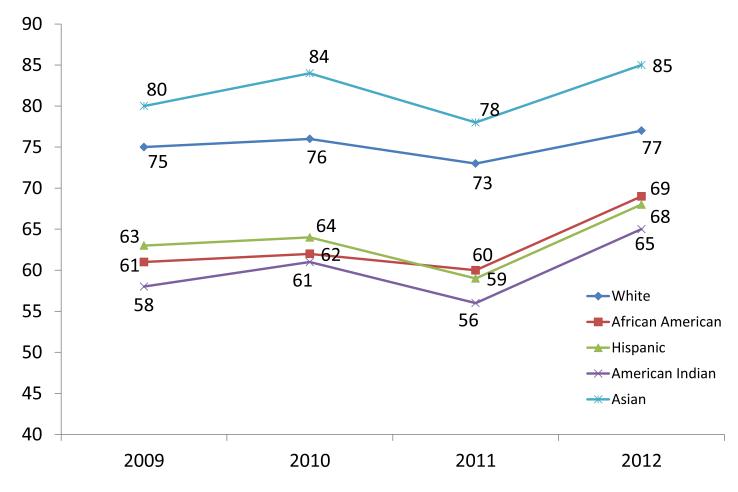
2013 Education Rankings (index of preschool enrollment, NAEP proficiency rates and graduation rates)



19 CENTER & EDUCATION POLICY RESEARCH

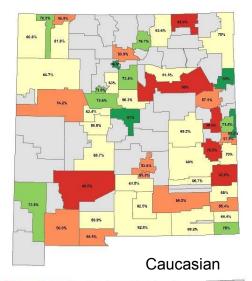
Source: The Annie E. Casey Foundation Kids Count 2013 Data Book State Trends in Child Well-being

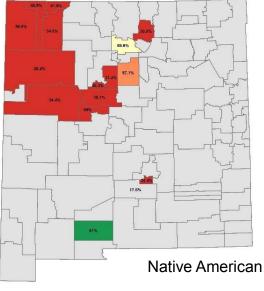
Percent of NM Students Graduating From High School by Ethnicity

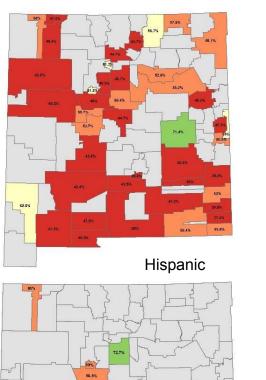




Source: PED 4 Year Website Graduation Rates

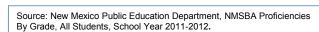








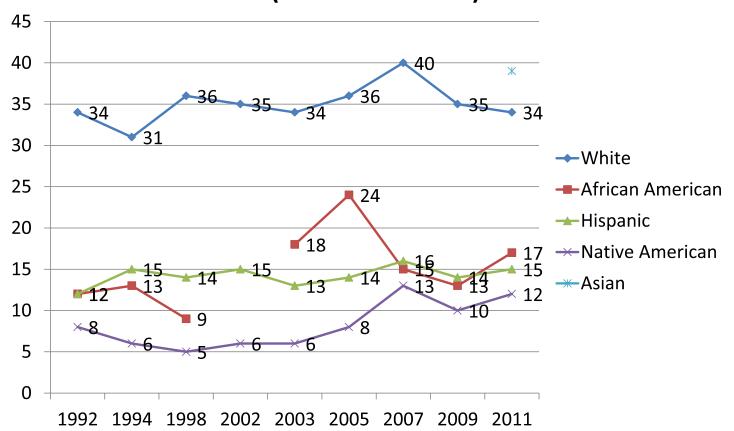
No Data



African American



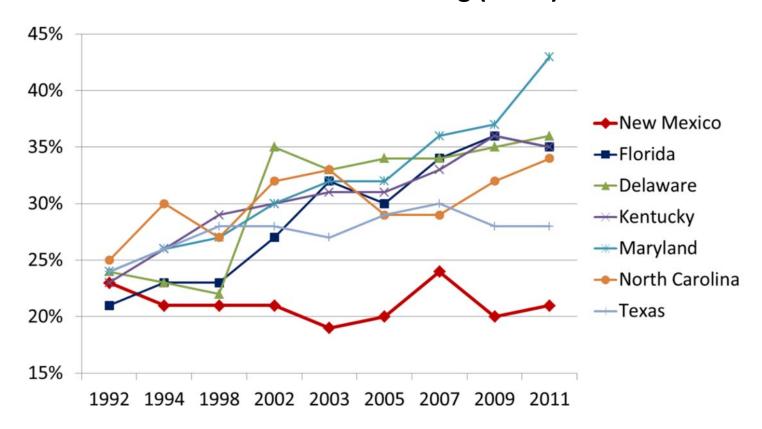
Percent of NM Fourth Grade Students Scoring at or Above Proficient in Reading, by Ethnicity* (NAEP 1992-2011)



^{*}Asian/Pacific Islander is not reported in all years because NAEP reporting standards have not been met. African American data is not reported in all years because NAEP reporting standards have not been met.

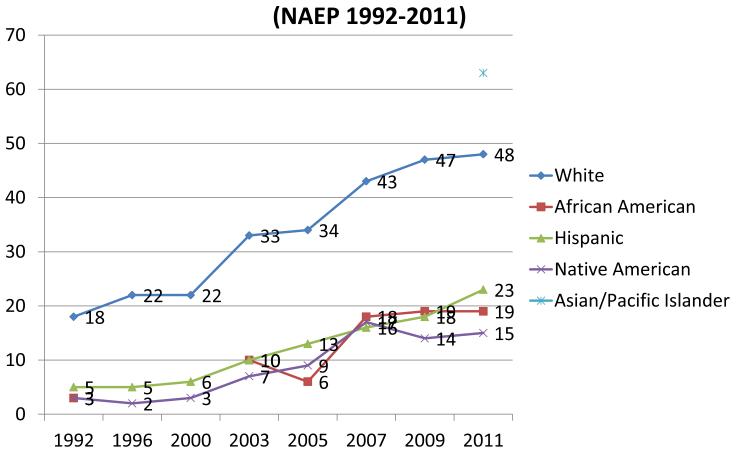


Student Achievement Comparisons: Percentage of Fourth-grade Students At or Above Proficient in Reading (NAEP)





Percent of NM Fourth Grade Students Scoring at or Above Proficient in Math by Ethnicity*

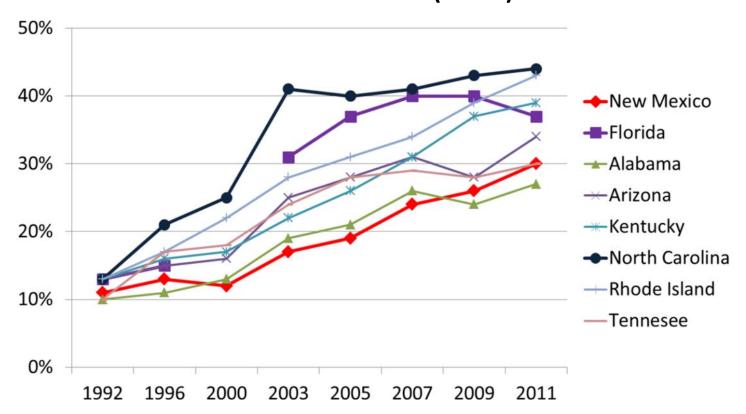


^{*}Asian/Pacific Islander is not reported in all years because NAEP reporting standards have not been met.

African American data is not reported in all years because NAEP reporting standards have not been met.



Student Achievement Comparisons: Percentage of Fourth-grade Students At or Above Proficient in Math (NAEP)





*Florida data in the year 2000 was unavailable as of 11.11.11

Habitual Truancy is a Problem

50,929 Students are Enrolled in These 66 of New Mexico's 89 Districts:

BERNALILLO, BLOOMFIELD, LOVINGTON, TAOS, PORTALES, RUIDOSO, POJOAQUE, LAS VEGAS CITY, SOCORRO, WEST LAS VEGAS, ZUNI, HATCH, TRUTH OR CONSEQUENCES, COBRE, RATON, TUCUMCARI, DEXTER, TULAROSA, ESTANCIA, DULCE, CUBA, PECOS, SANTA ROSA, LORDSBURG, LOVING, EUNICE, CLAYTON, TEXICO, QUESTA, CAPITAN, PEÑASCO, MORA, JEMEZ VALLEY, CIMARRON, MAGDALENA, CLOUDCROFT, HAGERMAN, CHAMA, JAL, MESA VISTA, JEMEZ MOUNTAIN, MOUNTAINAIR, TATUM, FT. SUMNER, FLOYD, ANIMAS, DORA, LOGAN, SPRINGER, MELROSE, QUEMADO, CARRIZOZO, RESERVE, HONDO, SAN JON, LAKE ARTHUR, ELIDA, GRADY, VAUGH, DES MOINES, MAXWELL, CORONA, HOUSE, WAGON MOUND, ROY, MOSQUERO

51,034
Students
Were
Habitually
Truant in
2011-2012,
Statewide

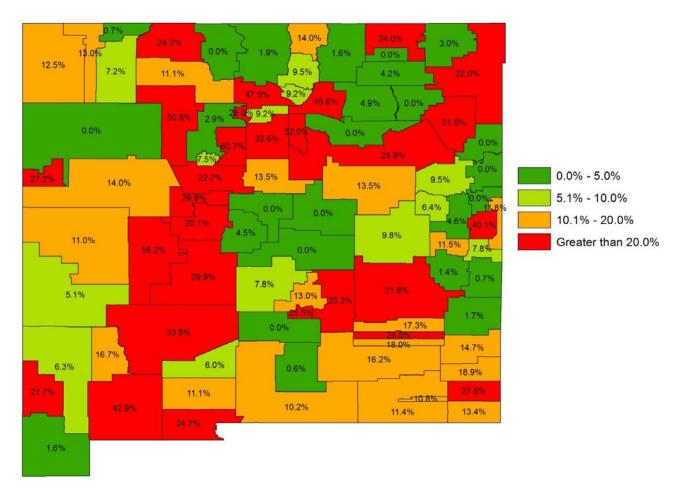


If All These Students Were in One District, it Would Be the Second Largest District in New Mexico and Twice the Size of Las Cruces



Source: NM Public Education Department: 2010SY 40D Enrollment by District; Habitual Truant Students By District and School Type 2011-2012

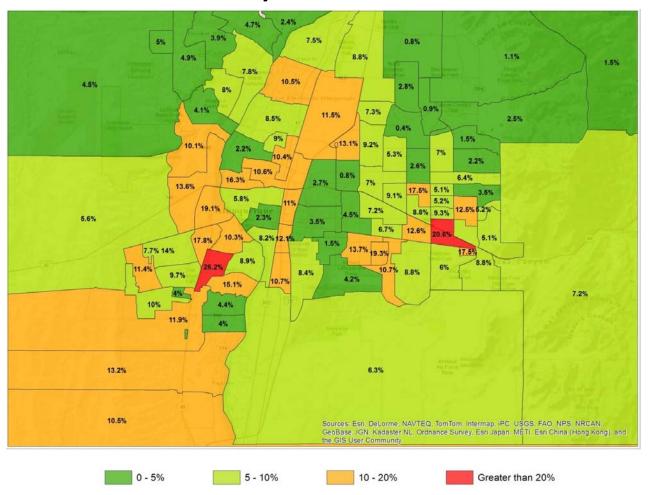
Percentage of High School Students Who Were Habitually Truant, by School District in 2011-2012





Source: New Mexico Public Education Department, 2009-2010 School Year. A student is identified as a Habitual Truant when the student has accumulated 10 or more of unexcused absences.

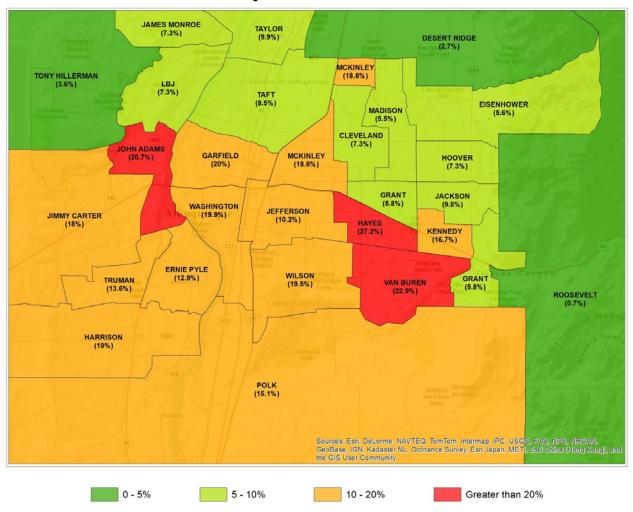
Percentage of APS Elementary School Students Who Were Habitually Truant in 2011-2012





Source: Albuquerque Public Schools, RDA Department, 2011-2012 School Year. A student is identified as a Habitual Truant when the student has accumulated 10 or more days of unexcused absences.

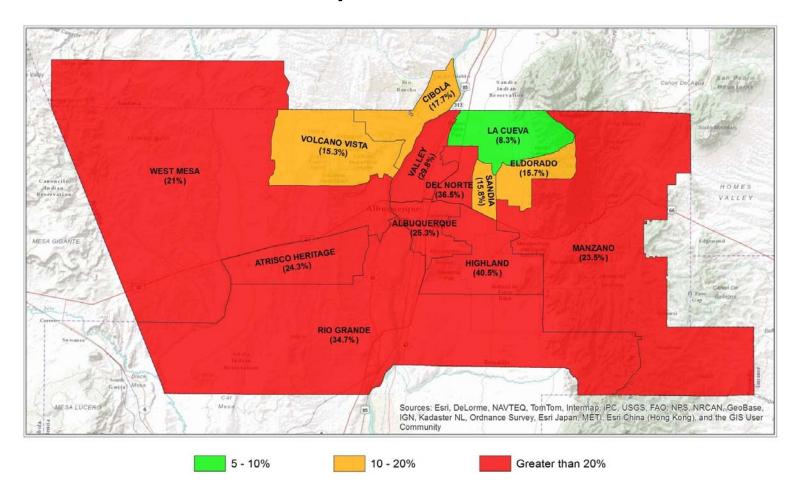
Percentage of APS Middle School Students Who Were Habitually Truant in 2011-2012



CENTER & EDUCATION POLICY RESEARCH

Source: Albuquerque Public Schools, RDA Department, 2011-2012 School Year. A student is identified as a Habitual Truant when the student has accumulated 10 or more days of unexcused absences.

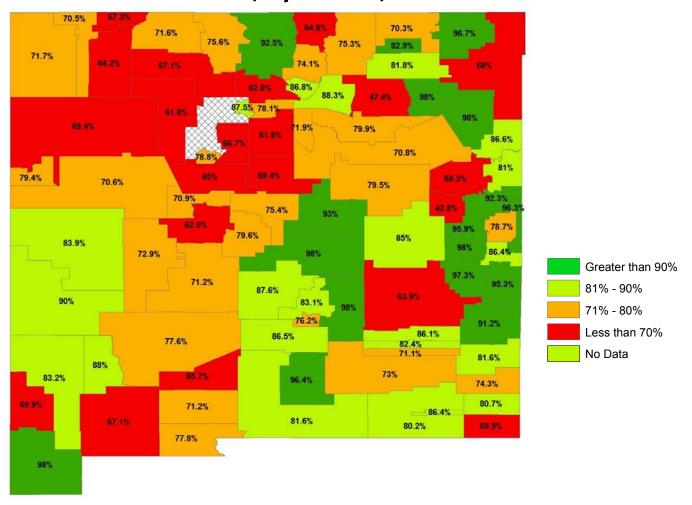
Percentage of APS High School Students Who Were Habitually Truant in 2011-2012





Source: Albuquerque Public Schools, RDA Department, 2011-2012 School Year. A student is identified as a Habitual Truant when the student has accumulated 10 or more days of unexcused absences.

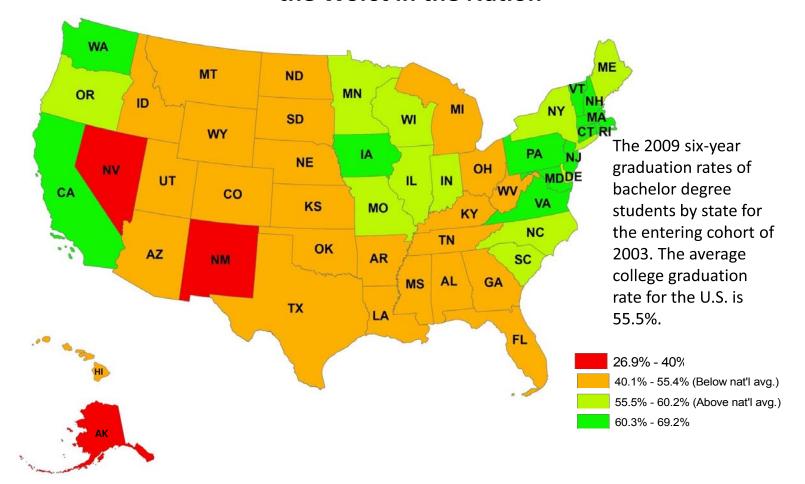
4-Year High School Graduation Rate, All Students, by District, Class Of 2012





Source: New Mexico Public Education Department, 4-Year Cohort High School Graduation Rate, Class of 2012.

New Mexico's College Graduation Rates are Among the Worst in the Nation



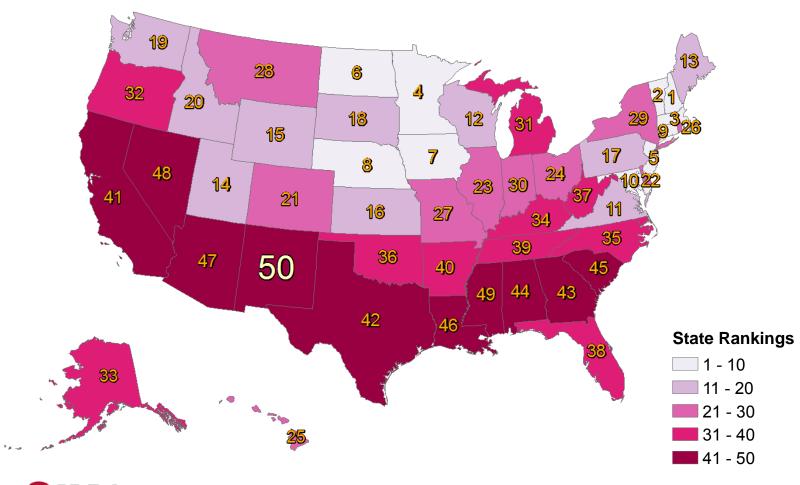


Source: The National Center For Higher Education Management Systems Information Center for Higher Education Policymaking and Analysis.

New Mexico's Gaps in Child Health & Well-Being



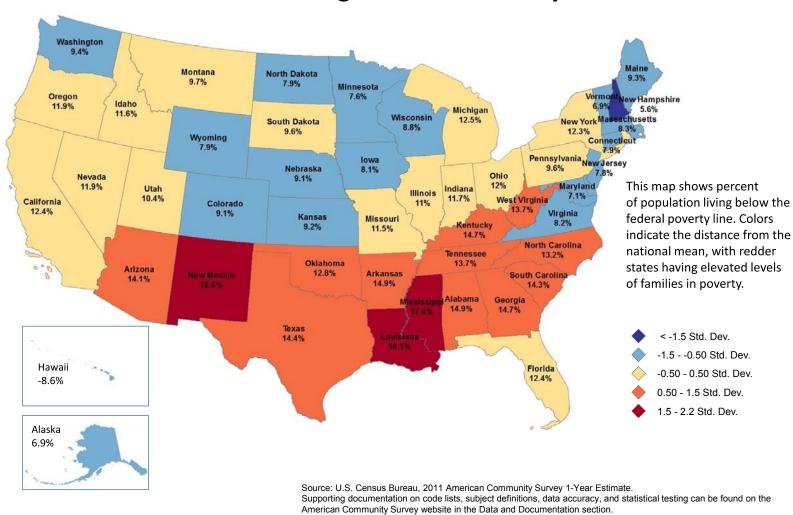
2013 Overall Child Well-Being Ranking



34 CENTER & EDUCATION POLICY RESEARCH

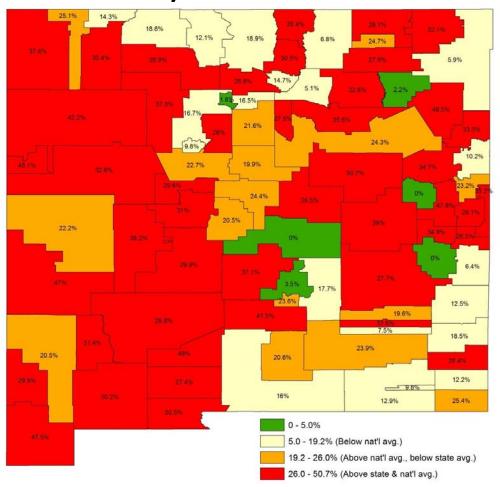
Source: The Annie E. Casey Foundation Kids Count 2013 Data Book State Trends in Child Well-being

Families Living Below the Poverty Line



CENTER for EDUCATION POLICY RESEARCH

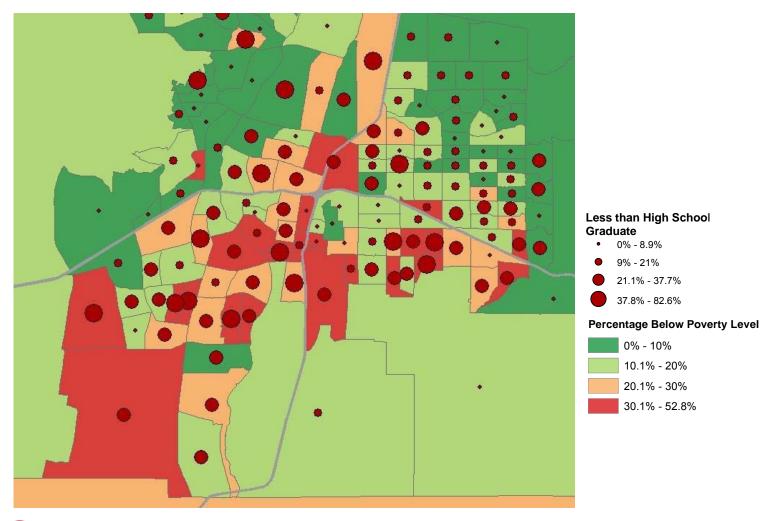
Percentage of Children Under 18 in Poverty, by School District



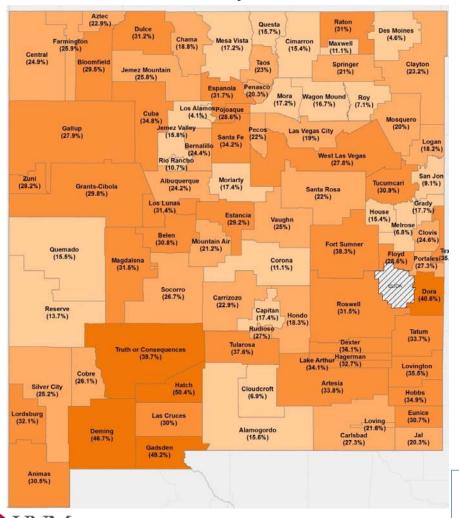


Source: U.S. Census, American Community Survey, 2006-2010 Five-Year Estimates. In 2010, the weighted average poverty threshold for a family of four was \$22,314 (http://www.census.gov/hhes/www/poverty/data/threshld/). State and national averages taken from the 2010 American Community Survey (state avg. = 26.0%; national avg. = 19.2%).

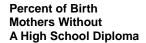
Percentage of Individuals Living Below Poverty Level with Less than High School Education

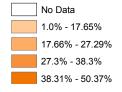


Percentage of Birth Mothers Without a High School Diploma, by New Mexico School District



Research has shown a link between parental education levels and child outcomes such as educational experience, attainment, and academic achievement.

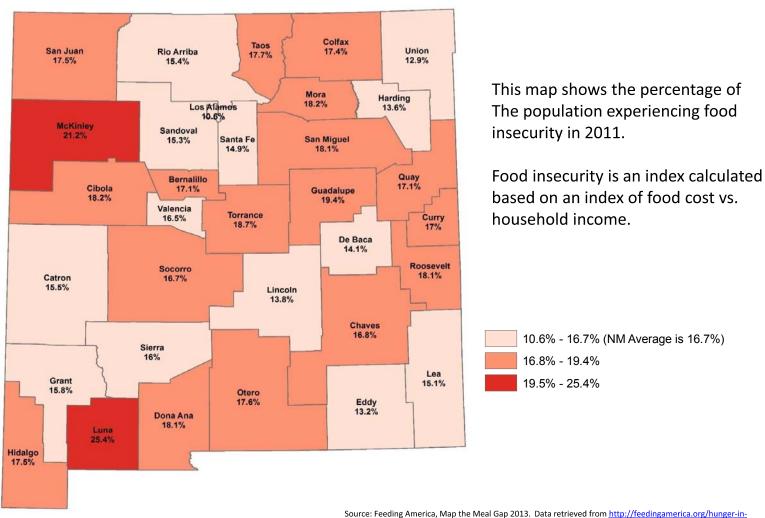




Source: New Mexico Birth Certificate Database, Bureau of Vital Records and Health Statistics, New Mexico Department

38 **UNM**

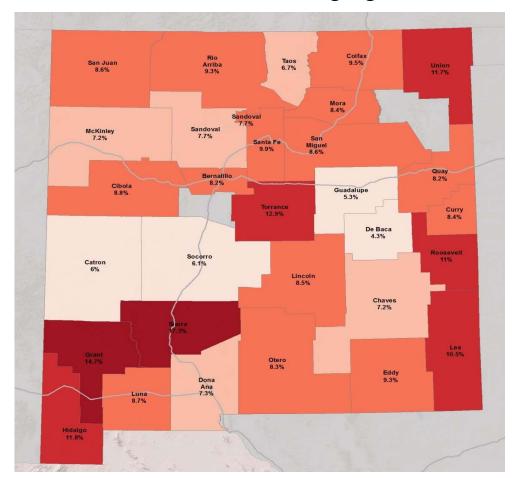
Food Insecurity in New Mexico Counties, 2011



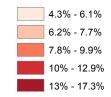


america/hunger-studies/map-the-meal-gap/~/media/Files/a-map-2011/NM AllCountiesMMG 2011.ashx?.pdf. For Technical details on the factors used to create the index, see Gundersen, C., Waxman, E., Engelhard, E, Satoh, A. and Chawla, N., Map the Meal Gap 2013: Food Insecurity Estimates at the County Level.

Measures of Risk and Resiliency: Sexual Coercion Among High School Students, 2011



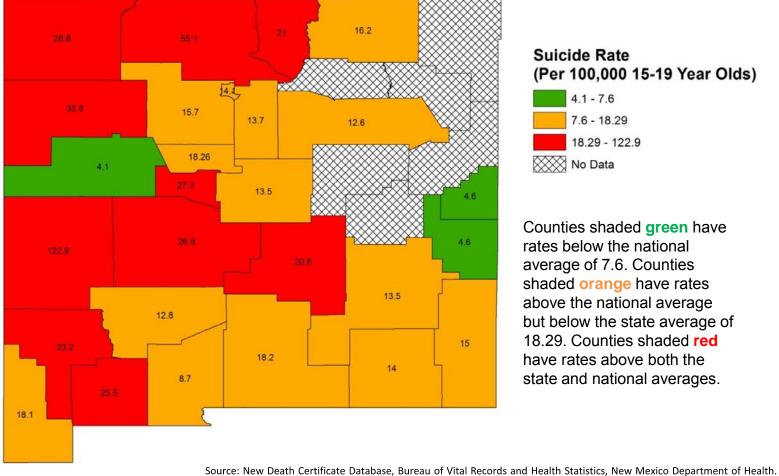
Percent of students who reported having been physically forced to have sex during the last 12 months.





Source: New Mexico Youth Risk and Resiliency Survey, New Mexico Departments of Health and Public Education and U.S. Centers For Disease Control and Prevention, 2011. Students were a ked "During e pa 12 mon ave ou ever been p icall forced o ave exual in ercour e?" The percentage reported here reflects respondents who answered, "Ye ." NOTE: Moderately low reliability for Otero, Roosevelt, Sandoval, and Sierra Counties, unreliable data for Chaves County, and very low reliability for Dona Ana and Eddy Counties.

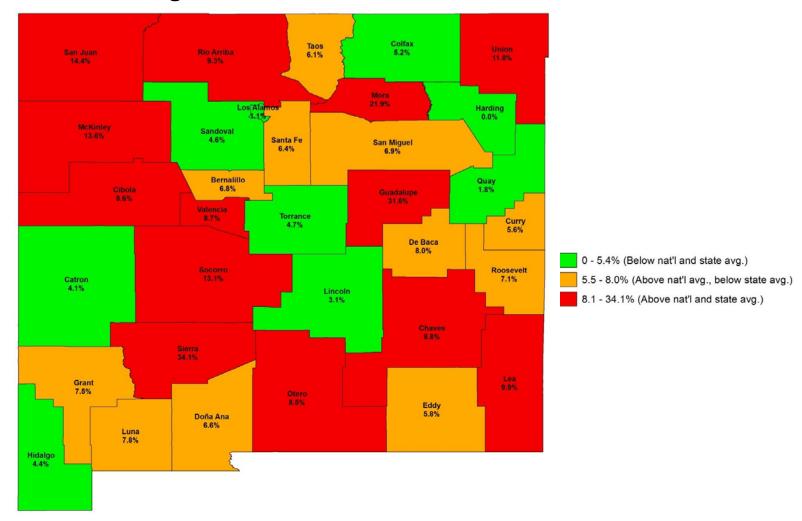
Youth Suicide Rate, 15-19 Years of Age, by County



CENTER for EDUCATION POLICY RESEARCH

Source: New Death Certificate Database, Bureau of Vital Records and Health Statistics, New Mexico Department of Health. The suicide rate for each county is averaged over the time period 1999 to 2010 and includes all New Mexico residents, ages 15-19. The national average is based on data from the Centers for Disease Control and Prevention over the time period 1999 to 2007 and includes all youth, ages 15-19.

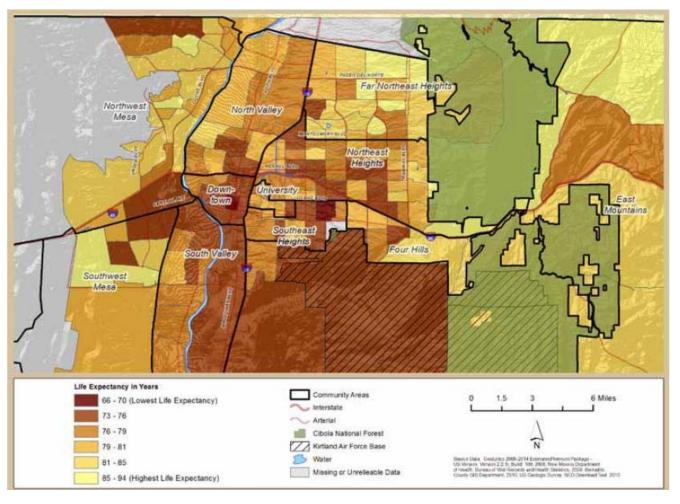
Percentage of 16-19 Year Olds Not in School or Labor Force





 $Source: U.S.\ Census,\ American\ Community\ Survey\ 2010,\ 5-Year\ Estimates.$

Life Expectancy By Census Tract, Bernalillo County, NM (2001-2005)



This powerful map by the Joint Center For Political and Economic Studies shows that life expectancy can vary by 28 years depending on where one lives in Bernalillo County.

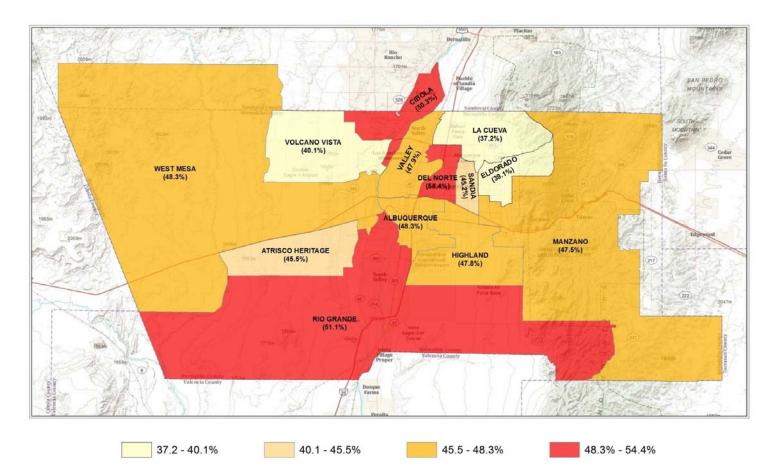


Source: Map produced by Joint Center For Political and Economic Studies (September, 2012) Place Matters For Health In Bernalillo County: Ensuring Opportunities For Good Health For All.

We Face Gaps in Resources, Opportunities, and Capacity



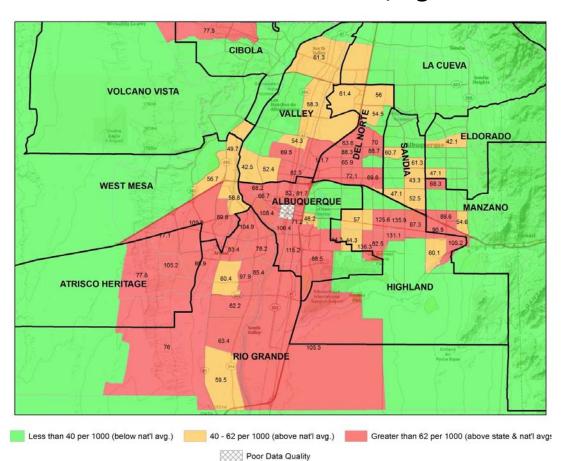
Percentage of High School Students Who Have Had Sexual Intercourse





Source: New Mexico Youth Risk and Resiliency Survey, 2009, New Mexico Departments of Health and Public Education and U.S. Centers for Disease Control and Prevention (CDC). Students were a ked "During your life, with how many people have you had sexual in ercour e?" Te percen age reported ere reflect reponden who answered one or more people.

Teen Birth Rate, Ages 15-19



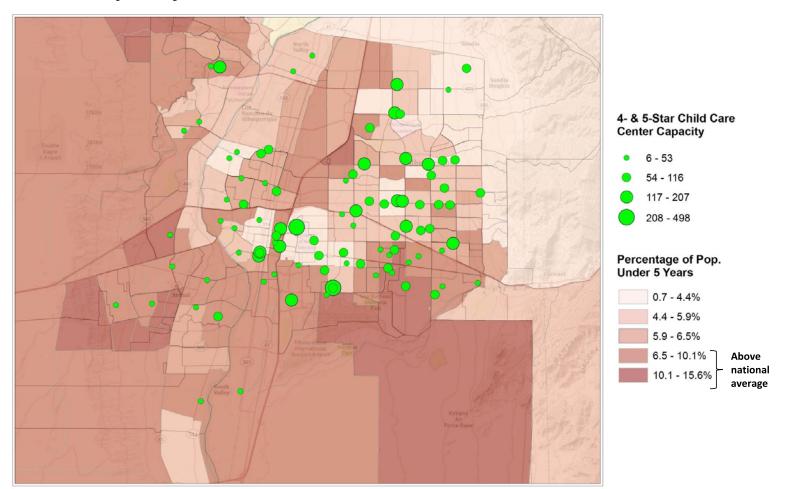
The data point in each census tract represents the number of live births to teen women per 1000 teen women, over the period 2001-2005.

For example, the census tract in the center with a teen birth rate of 106.4 means that there were 106 live births to teen women for every 1000 teen women who live in the census tract.



Source: New Mexico Community Data Collaborative. The rates shown here reflects the average number of children per 1000 women born to teen mothers (ages 15-19) between 2001 and 2005. Rates are reported by census tract; high school boundaries are overlaid to provide perspective. In 2005, the statewide teen birth rate was 62 per 1000, and the nationwide rate was 40 per 1000 (Kids Count Data Center, http://datacenter.kidscount.org).

Capacity of 4- and 5-Star Licensed Child Care Centers





Source: New Mexico Community Data Collaborative, December 2010. Enrollment data are reported by program site. Elementary school boundaries are overlaid to provide perspective.

Child Maltreatment Risk Factors and Opportunity Mapping in Bernalillo County

The CDC has identified several factors related to high risk for child maltreatment. The following maps show areas where risks for these factors are lower and higher in Bernalillo County. The goal is to introduce a possible technique for identifying neighborhoods that may benefit from resources.

- The best opportunity for children to grow up without becoming victims of maltreatment include:
 - Having parents with higher education levels;
 - Living in a household with two parents;
 - Living in a household with income above poverty level;
 - Living in a household with fewer dependent children;
 - Living in neighborhoods with low unemployment;
 - Living in neighborhoods where people have lived at least a year in the same house;
 - Living in neighborhoods with a lower density of alcohol outlets.

Where are these areas in Bernalillo County?



Source: http://www.cdc.gov/violenceprevention/childmaltreatment/riskprotectivefactors.html

Opportunity For A Safe Childhood



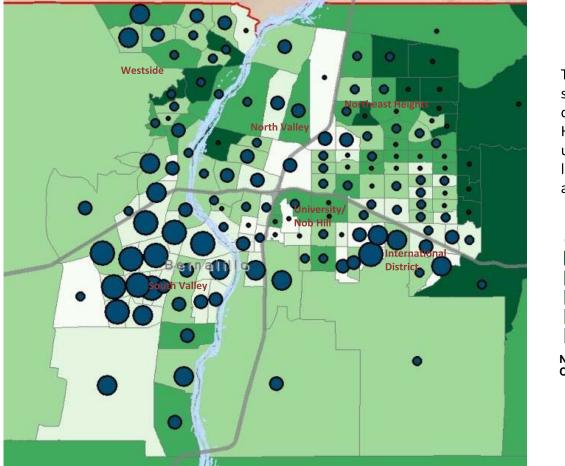
Based on the CDC factors, tracts with a higher score have fewer child maltreatment indicators.



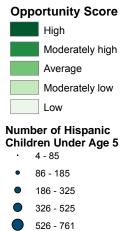


Source: Unemployment, family size, single parent household, household mobility, family poverty model input layers from the U.S. Census Bureau, 2010 Decennial Census, census tract level. Alcohol license data from New Mexico Community Data Collaborative, compiled by New Mexico Department of Health.

Using the Maps to Address Issues of Community Equity: Where are the Hispanic Children in Relation to Opportunity?



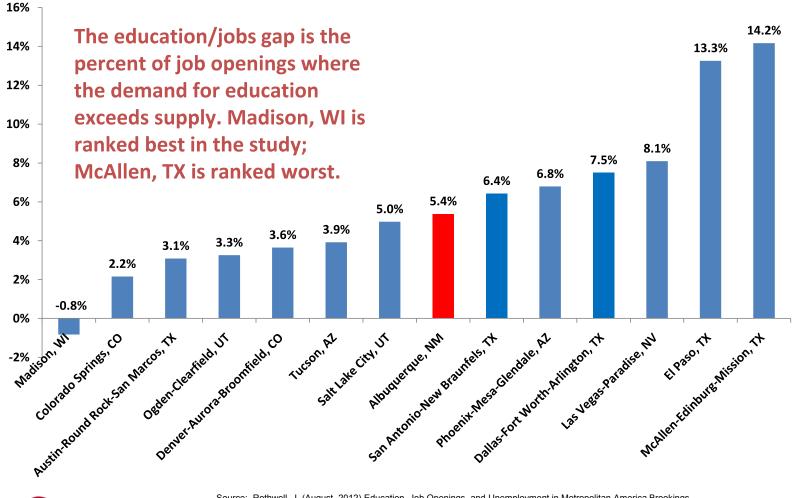
This map clearly shows the concentration of Hispanic children under the age of 5 in lower opportunity areas.





Source: Unemployment, family size, single parent household, household mobility, family poverty model input layers from the U.S. Census Bureau, 2010 Decennial Census, census tract level. Alcohol license data from New Mexico Community Data Collaborative, compiled by New Mexico Department of Health.

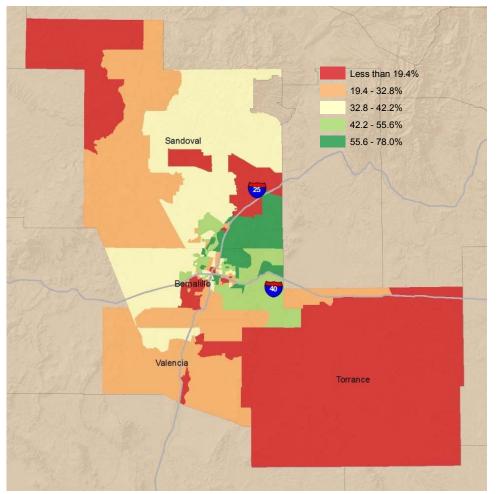
The Education/Jobs Gap in Selected Metropolitan Statistical Areas, 2012

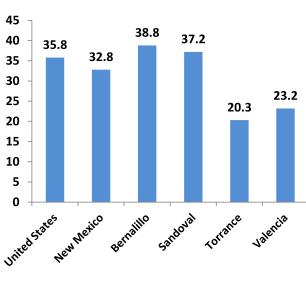


CENTER for EDUCATION POLICY RESEARCH

Source: Rothwell, J. (August, 2012) Education, Job Openings, and Unemployment in Metropolitan America Brookings. www.brookings.edu/metro.

Educational Attainment in Central New Mexico Adults 25 and Over, With an Associate's, Bachelor's, Or Graduate Degree, 2011



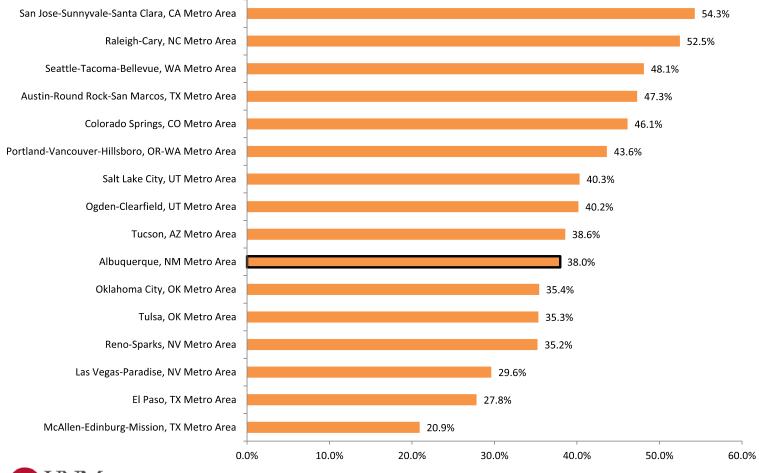




Source: U.S. Census, American Community Survey 2011, 5-Year Estimates

How Does Albuquerque Compare to Other Communities?

Percentage of the Population, 25-64 Years of Age, With an Associate's Degree or Higher



CENTER for EDUCATION POLICY RESEARCH

Source: U.S. Census, American Community Survey 2010, 5-Year Estimates.

What Does The Future Hold?



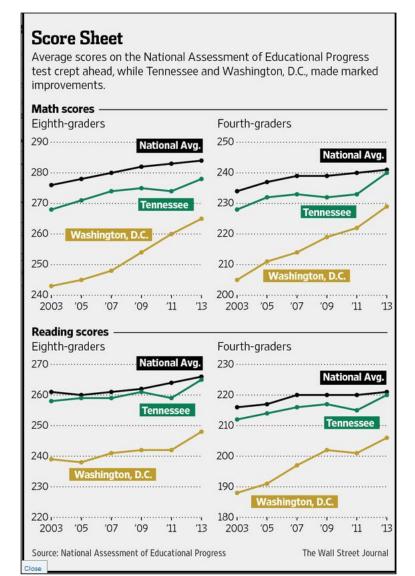
The Politics of Education





Political Context

- One of New Mexico' reng i i abundance of engaged stakeholders who wish to improve the education system.
- These stakeholders bring a variety of ideas to the table, which are often in conflict with each other. Nationally and in New Mexico, the education policy arena has become increasingly polarized.
- One of New Mexico' weakne e i e lack of clear agreement about how to measure academic success, the effectiveness of educational reforms, or the return on financial investments.
- The lack of clear data and the polarization of educational policy does not bode well for the future.



The Data Problem

U.S. Students Make Slight
Progress on Test Scores
Proficiency Rate Still Remains
Below 50% in Math, Reading

The Wall Street Journal November 11, 2013



The Data Problem





What you won't hear from the Education Department is that most of these student gains happened under the Bush administration thanks to the enforcement of the federal accountability law No Child Left Behind, as well as various other state accountability systems.

the nation's report card echoed the secretary's spirit, announcing that such substantial

progress is being made that the "percentage of students in grades 4 and 8 scoring

proficient . . . [is] higher than in the 1990s."

The Debates

- One useful (and very broad) way to think about the current education debates in the United States and in New Mexico is to consider these two overarching philosophies:
 - One philosophy holds that children who come from impoverished homes face a host of day-to-day traumas and obstacles that inhibit their learning. This group tends to focus on student support services and parent engagement as key reform strategies.
 - The second philosophy holds that poverty should not be used as an excuse for poor performance, and tends to focus on teacher quality and other reform strategies directed at schools and classrooms, rather than the uden ' life ou ide of c ool.



We Believe There is Common Ground

New Mexico is stronger when we bridge this divide, and find common ground between the two approaches. We can do this by recognizing the devastating effects of poverty, but also recognizing that our schools can and must do much better for our students than they do today.

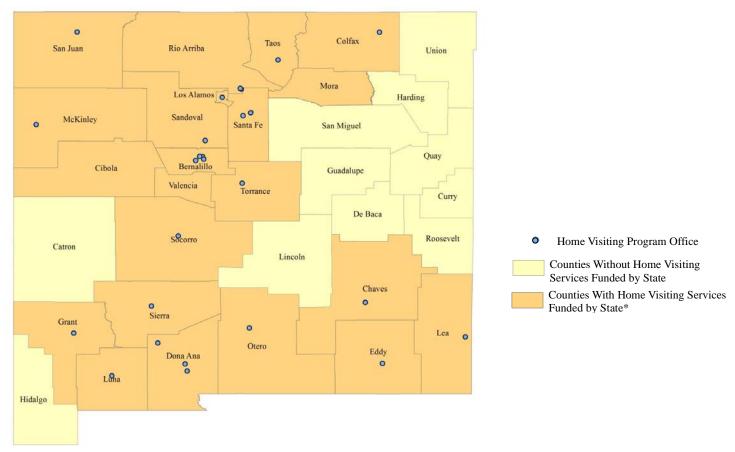
We believe our future depends on whether good Americans from every political point of view can find that common ground.



Signs of Compassion



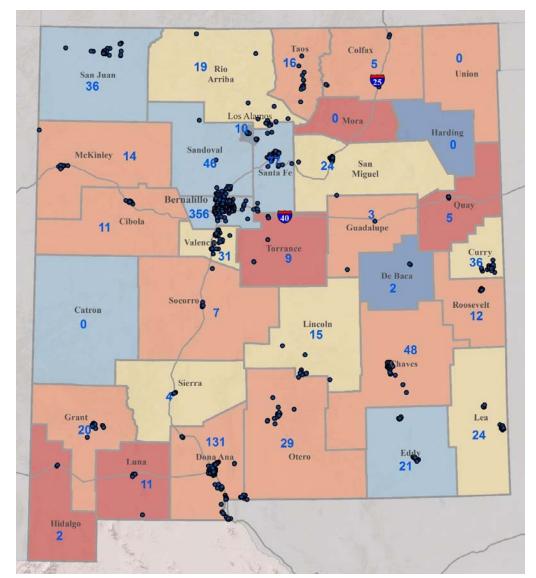
Home Visiting Programs Funded by the State, by County, FY13



*Some counties may be served by home visiting providers from outside of county.

Source: Children, Youth and Families Department, 2013.

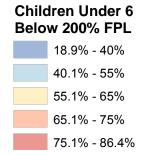




Licensed Child Care Programs 2013 (1 STAR – 5 STAR)

Blue number indicates number of programs in County. Points show locations of programs.

One point may represent more than one program.

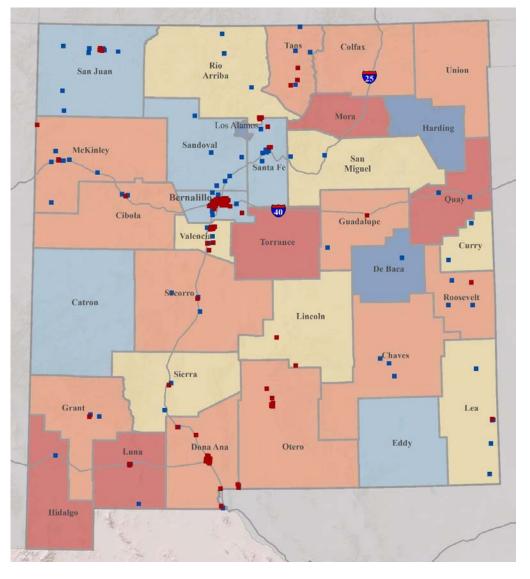


Source: Addresses of childcare programs from CYFD, from "Ac ive Provider wi Placemen " Ma 2013 provided July 2013.

Addresses geocoded to point. Any points located to zip code only were checked against census-based places layer and assigned to named place location. Points may not represent precise street address location.

Poverty data from U.S. Census ACS 5-year Summary data, 2007-2011, Table B17024.

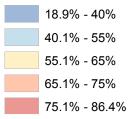




2014 Pre-K Program Sites in New Mexico Counties and School Districts

- PED Pre-K Sites
- " CYFD Pre-K Sites





Source: PED and CYFD, July 2013. CYFD addresses geocoded to point. Any points located to zip code only were checked against census-based places layer and assigned to named place location. Points may not represent precise street address location.

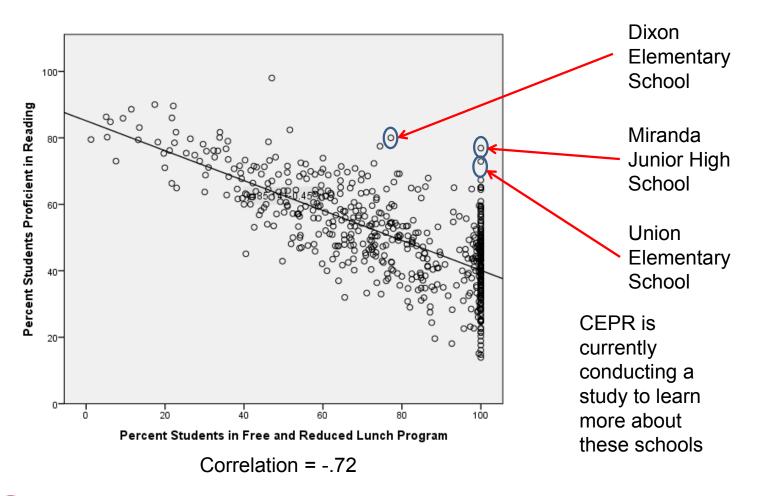
PED programs joined to school point locations from NM Public Schools Facilities Authority.
Poverty data from U.S. Census ACS 5-year
Summary data, 2007-2011, Table B17024.



Signs of Beating the Odds



There is a strong negative relationship between achievement on the New Mexico Standards Based Assessment of reading and eligibility for free or reduced-price lunch (a measure of poverty). But some schools seem to beat the odds.





2013 Elementary and Middle Schools Beating the Odds in Reading

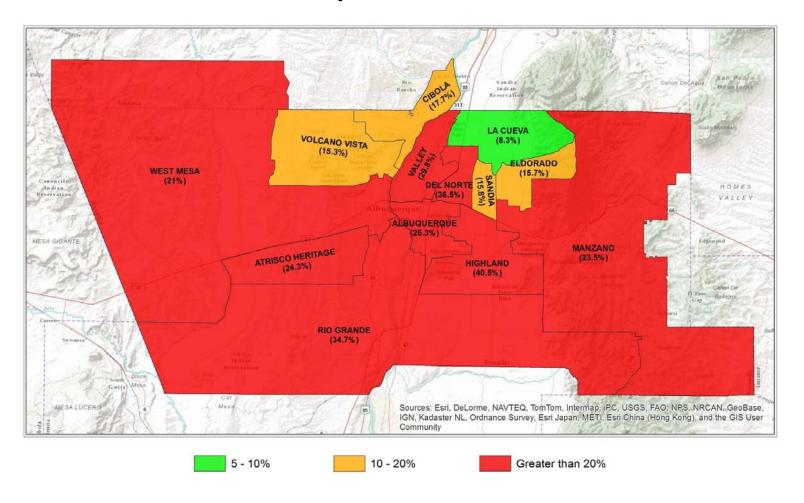
School	District	% FRL (low- income)	% Non-white and Non-Asian	% Proficient or Above on SBA Reading
Dixon Elementary School	Espanola Public Schools	77%	79%	80%
Miranda Junior High School	Springer Municipal Schools	100%	57%	77%
Union Elementary School	West Las Vegas Public Schools	100%	95%	73%



Signs of Impact



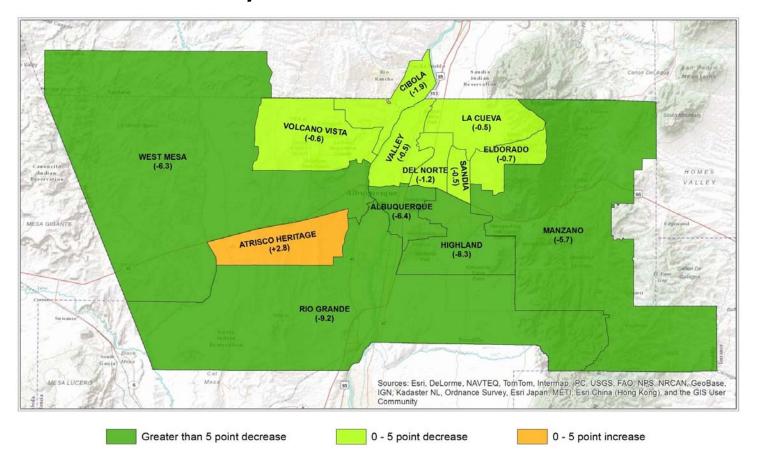
Percentage of APS High School Students Who Were Habitually Truant in 2011-2012





Source: Albuquerque Public Schools, RDA Department, 2011-2012 School Year. A student is identified as a Habitual Truant when the student has accumulated 10 or more days of unexcused absences.

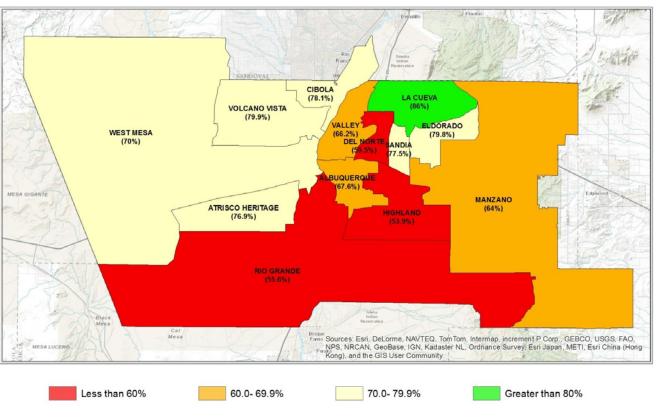
Change in Percentage of APS High School Students Who Were Habitually Truant 2010-2011 to 2011-2012





Source: Albuquerque Public Schools, RDA Department. A student is identified as a Habitual Truant when the student has accumulated 10 or more days of unexcused absences.

APS Four-Year High School Graduation Rate, All Students, Class of 2012



According to the Alliance for Excellent Education, there are nearly 2000 high schools nationally that graduate less than 60% of their students within four years.

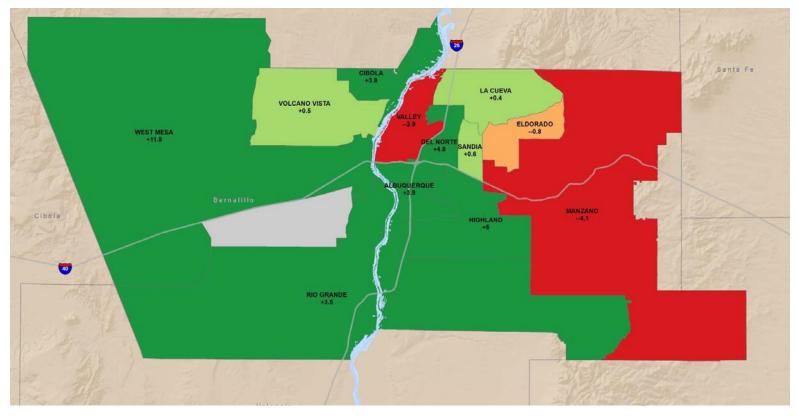
These schools disproportionately produce 51% of the nation's dropouts.

APS has three high schools with less than a 60% graduation rate.

74 CENTER for EDUCATION POLICY RESEARCH

Source: NM Public Education Department, 4-Year Cohort High School Graduation Rate, Class of 2012. Alliance for Excellent Education statistics taken from http://www.all4ed.org/about_the_crisis/schools/dropout.

Change in APS High School Graduation Rate 2010-2011 to 2011-2012







Source: NM Public Education Department, 4-Year Cohort High School Graduation Rate.

Signs of Collaboration





























CenturyLink~







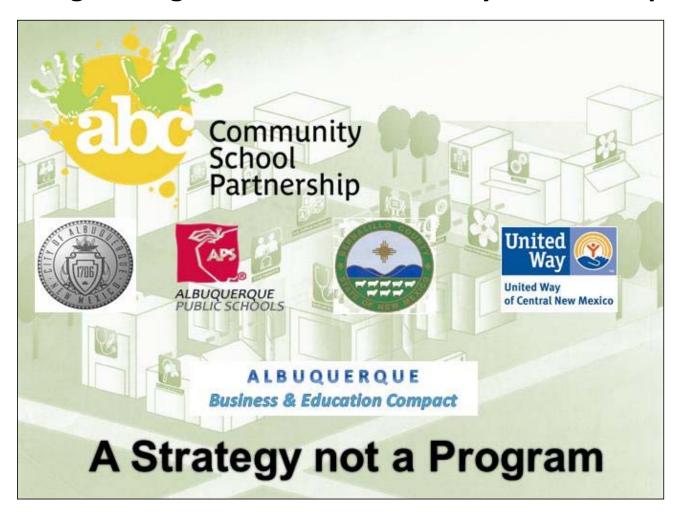






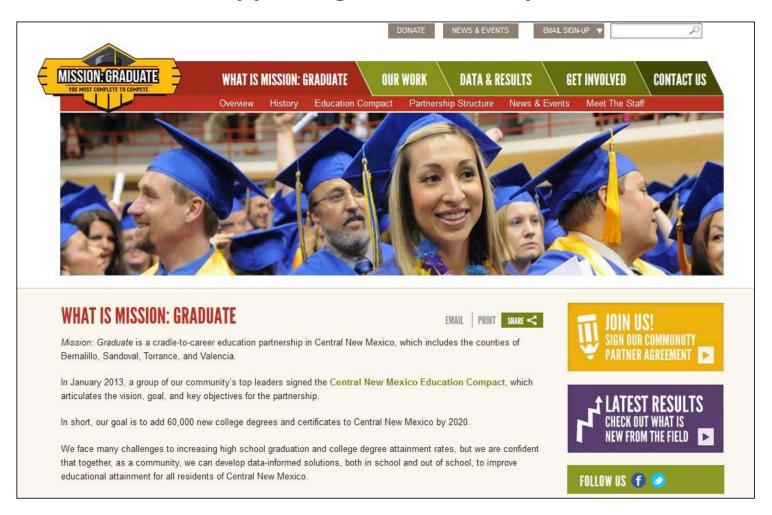
Adventure Travel and Cruise Center
People will Travel. Write there to help adventure traveling control of the c

Strengthening School and Community Relationships



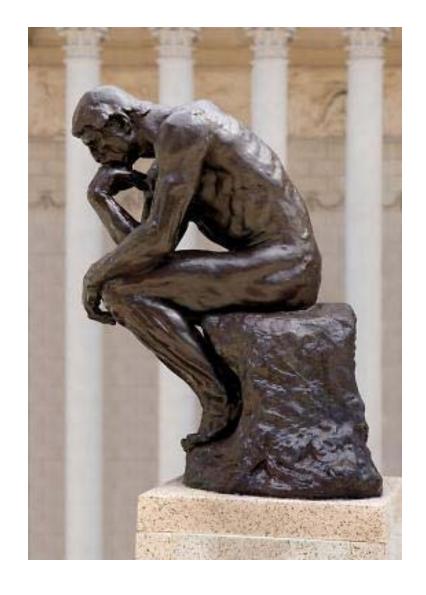


Supporting Collective Impact



http://MissionGraduateNM.org

Education in New Mexico: What Does the Future Hold?



CEPR.UNM.EDU

